# TECNOSEÑAL

Corporate Identity I Digital Signage I Events I Furniture

www.tecnosenyal.com

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### TECNOSEÑAL

www.tecnosenyal.com







Tecnoseñal is the leading company in the main activities related to corporate image creation, digital signage, commercial furniture and events production, with a relevant positioning in Europe, South America and North of Africa.

For Tecnoseñal, it's essential to lead the innovation in the sector, achieving high added value and reliability products.

Founded in 1996, Tecnoseñal is trusted by the main companies and organizations from the public and private sector.



www.tecnove.com







Tecnove Group, with more than thirty years of experience and a workforce of more than 1,000 professionals, is the leading company in the field of making vehicle bodies and vehicle transformation and furnishing and has expanded its business scope into the areas of camp construction, catering service, facility maintenance and agrifood consulting.

The Group comprises nine companies specialized in high quality products for the fields of defense, security, health, education, telecommunications, refrigerated transport, corporate image and services.

Over the last years, the Tecnove Group has been marketing its products in more than 50 countries, highlighting its commitment to internationalization.

# WHAT DIFFERENTIATES **TECNOSEÑAL**



### Speed Flexibility Innovation Dedication to service Attention to detail



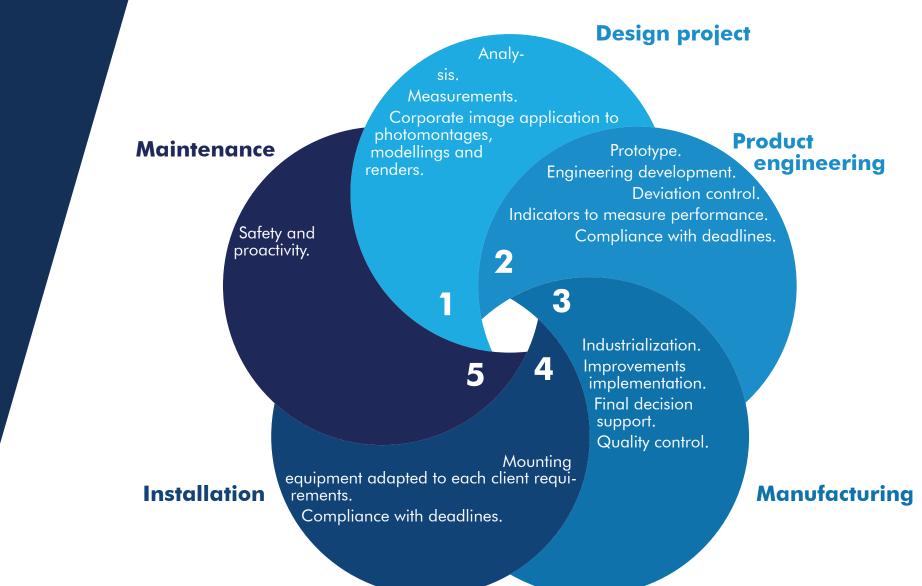
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# TECNOSEÑAL

# CAPACITY

- Business units, strategic organization:
  - Corporate image
  - Digital and electronic signage
  - Commercial furniture
  - Corporate events
- Specialized advice guarantee for each project and client during the whole process.
- Design and Engineering.
- 20.000 m<sup>2</sup> of facilities.
- 150 professionals.
- Management of national and international projects.
- Company philosophy and culture oriented towards ongoing *advice* for our clients.

## VALUECHAIN



### Presence TECNOSEÑAL TECIOVE

USA Mexico

> Colombia Ecuador

> > Peru

Chile

United Kingdom Poland Germany France Republic Czech Spain Italy Afghanistan Portugal Morocco Saudi Arabia Guinea Ivory Coast

Angola

South Africa

Finland

# PARTNERS IN BRANDING EUROPE

### "More Than Information & Branding"



ARTNERS IN BRANDING EUROPE

# PARTNERS IN BRANDING EUROPE



A dynamic network of European companies in the corporate image and furniture sectors that with the goal of undertaking Europe-wide projects with a high grade of quality, professionalism and maximum customer satisfaction.

Members and countries:

- Alfa Neon (Sweden)
- Tecnoseñal (Spain)
- Tarasigns (United Kingdom)
- Lenoir Services (France)
- Nasima (Switzerland)
- Vendosa (Turkey)
- Kaufmann-Ulm (Germany)
- Plastilight (Belgium)

#### www.pibenetwork.com

## STRONG CONVICTION and **COMMITMENT** to **QUALITY**





UNE EN ISO 9001:2004. Quality management systems.



#### UNE EN ISO 14001:2004.

Environmental management systems.



#### OHSAS 18001:2007. Occupational health and safety management systems.



UNE 166002:2015. R&D&I management.

CE marking. Declaration of conformity of a product based on EU legislation.



### COMPANY CLASSIFIED by the **Ministry of Economy**



- **G05f** Systems for regulating electric or magnetic variables.
- **G06f** Electric digital data processing.
- **106f** Low tension distribution.
- **109e** Electrical installations without specific qualification.
- **O01d** Building maintenance and preservation.
- **O05d** Maintenance and preservation of urban furniture.
- **L05d** Organization and promotion of conferences, fairs and exhibitions.

**TECNOSEÑAL** What makes us different? | Company classified by the Ministry of Economy

### CORPORATE SOCIAL RESPONSABILITY

Tecnoseñal is renowned as a **socially responsible company** towards people with disabilities that takes into account not only the compliance with regulations, but also the application of **non-discrimination and equal** opportunity policies in all recruitment processes, access to employment, promotion and training.

Tecnoseñal has received the Great Place To Work certification, which acknowledges that its corporate culture is based on trust, quality relationships between employees and managers, and has competitive human resources practices and policies.

The framework identifies five basic dimensions in the workplace: credibility, respect, pride, camaraderie and fairness.



bequal

Global Compact: Tecnoseñal is a signatory to the Global Compact since 11<sup>th</sup> February 2010, being committed to the 10 Principles of the Global Compact in the areas of human rights, labour standards, environment and anti-corruption.







### PRODUCTSPROJECTS

Corporate Identity Digital Signage Commercial Furniture Events Interior Design Other products

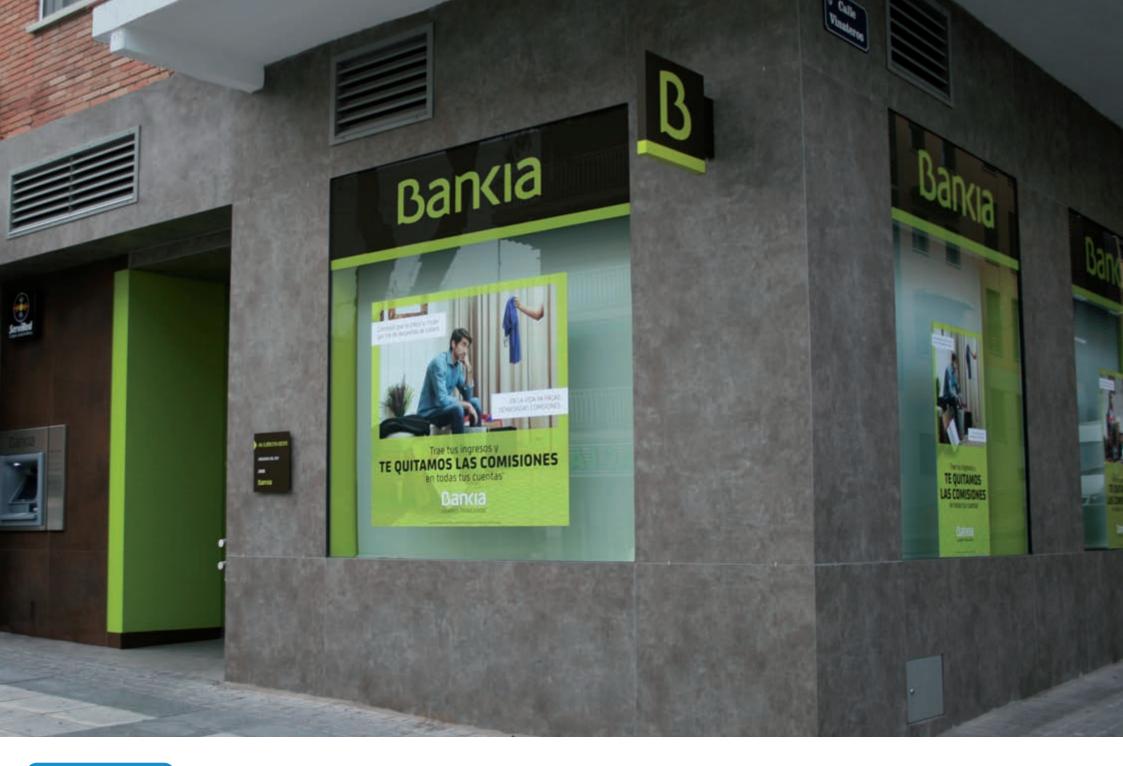
### **MADRID PUERTA DE ATOCHA** LLEGADAS

## **CORPORATE**IDENTITY



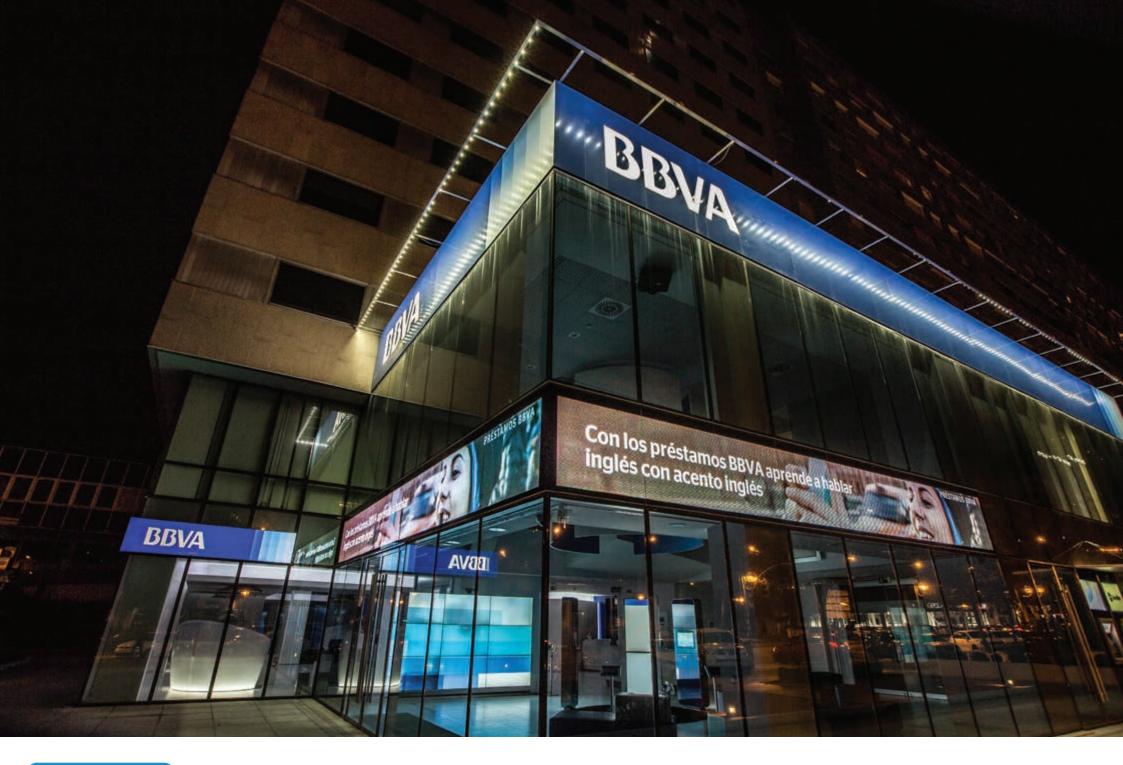
**TECNOSEÑAL** Products and Projects | Corporate Identity

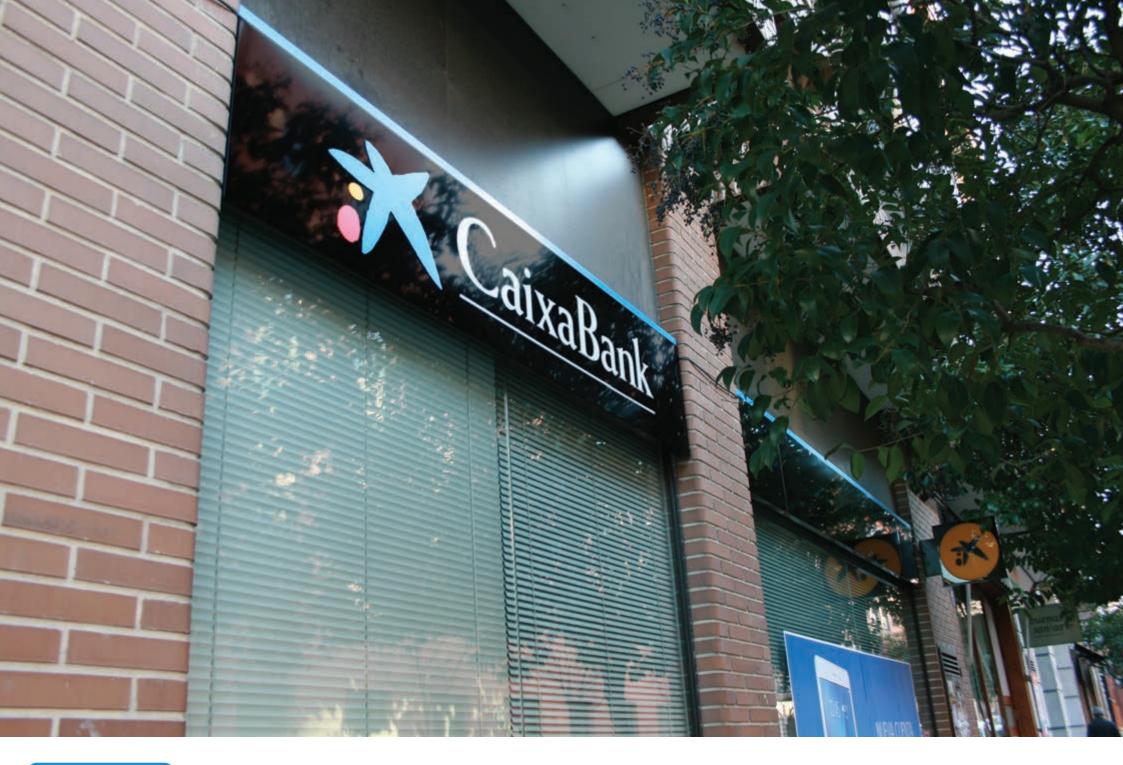


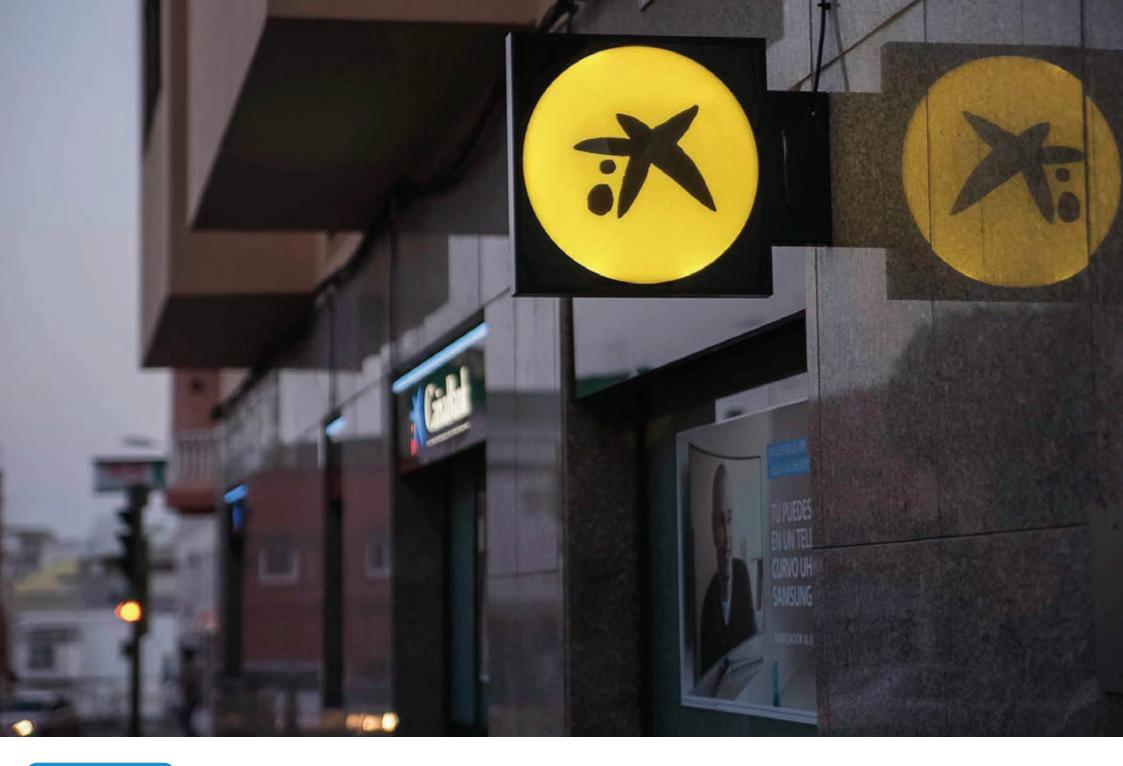


#### **TECNOSEÑAL** Products and Projects | Corporate Identity | Bankia

































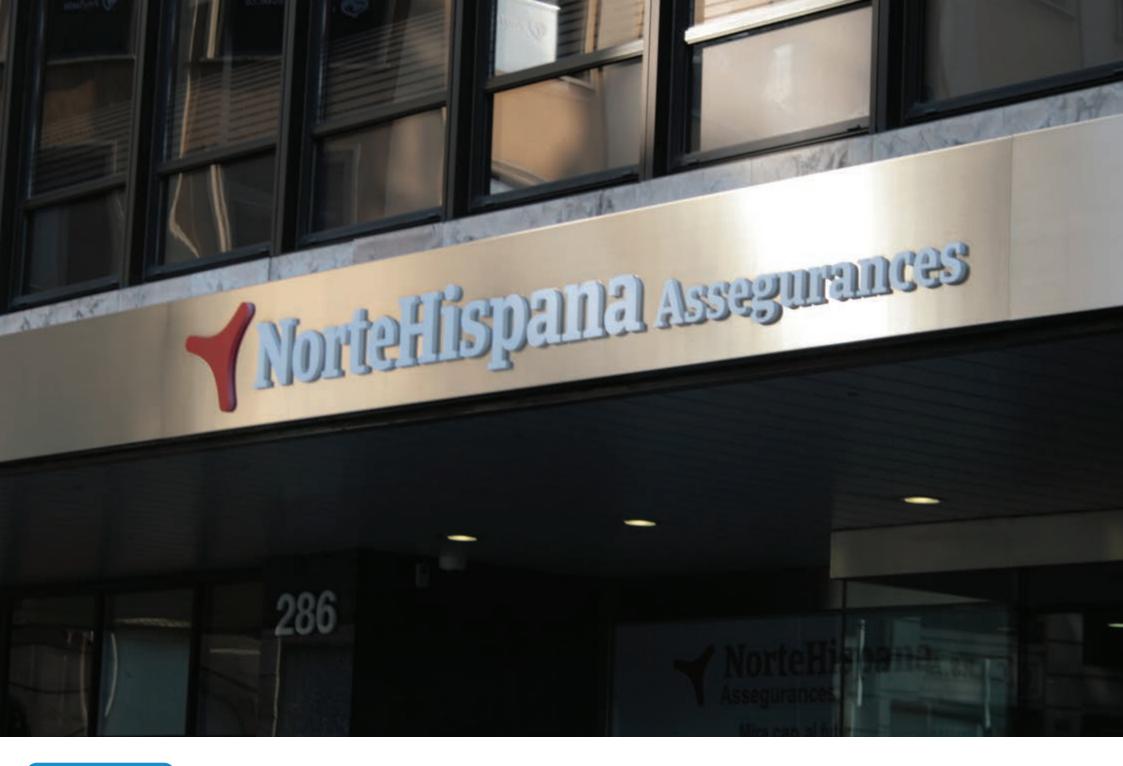














Products and Projects | Corporate Identity | Catalana Occidente











#### **TECNOSEÑAL** Products and Projects | Corporate Identity | BMW Mini





# TECNOSEÑAL Products and Projects | Corporate Identity | Volkswagen









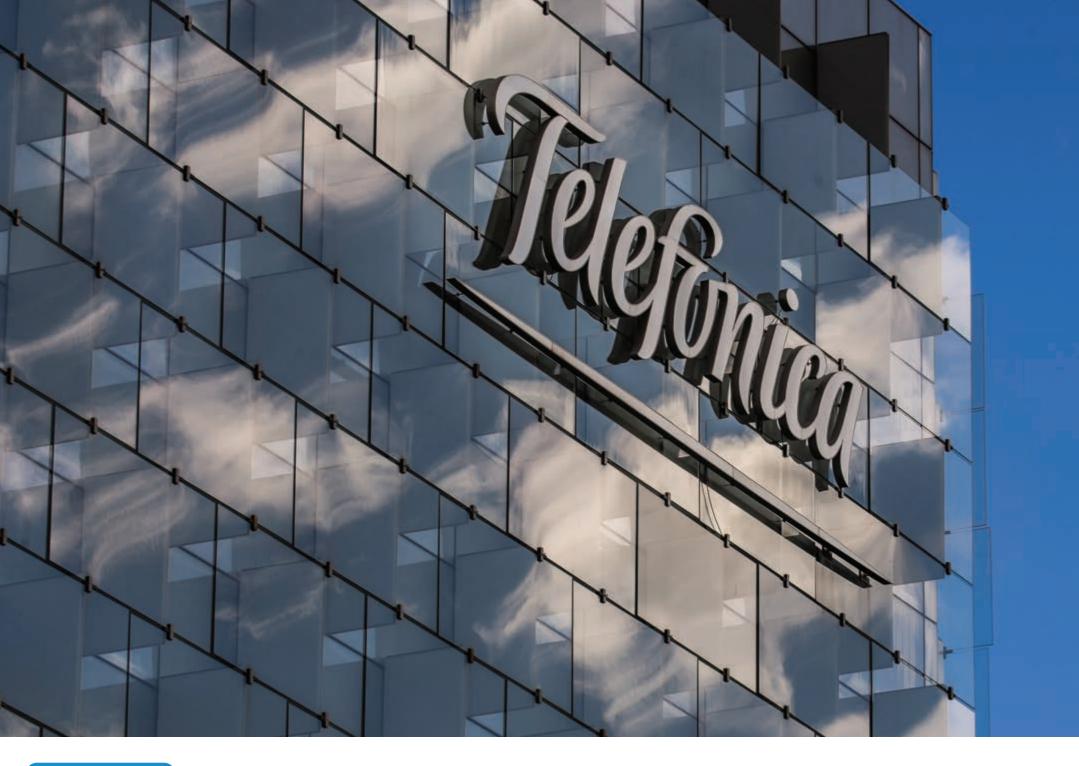






















## **TECNOSEÑAL** Products and Projects | Corporate Identity | CaixaBank













#### **TECNOSEÑAL** Products and Projects | Corporate Identity | Generali

# Mutua Universal







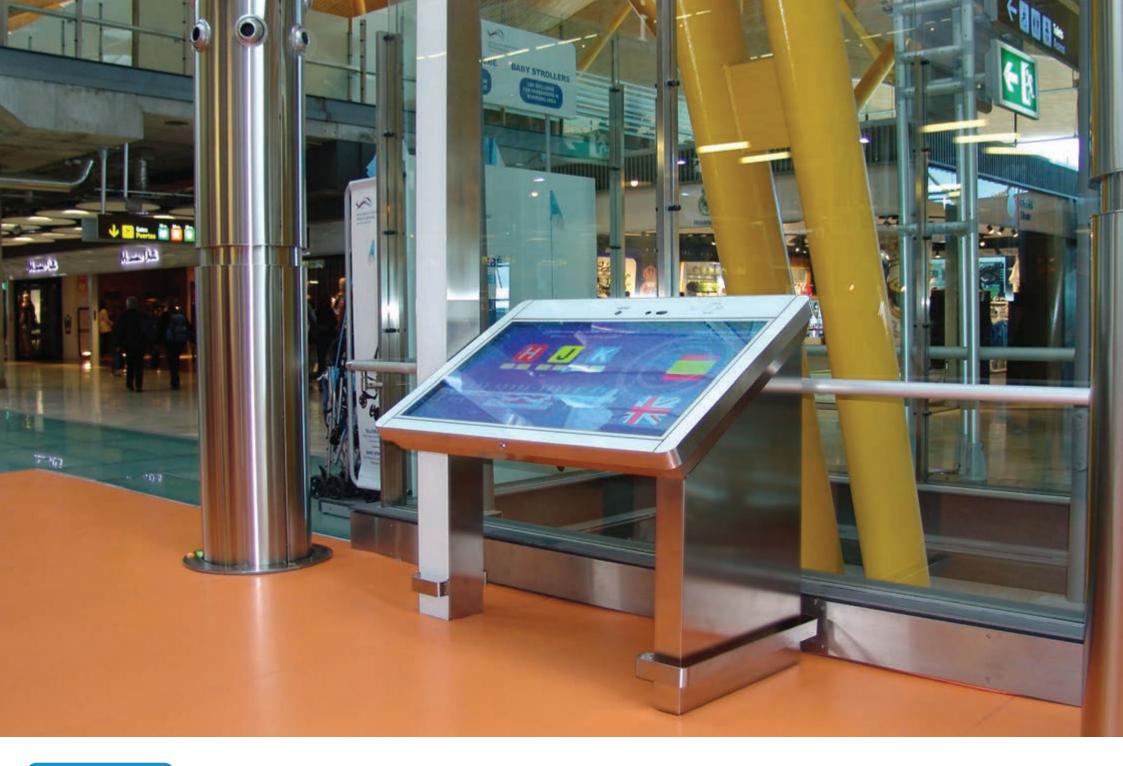


# DIGITALSIGNAGE



**TECNOSEÑAL** Products and Projects | Digital Signage







**TECNOSEÑAL** Products and Projects | Digital Signage | Aena



## TECNOSEÑAL Products and Projects | Digital Signage | Heathrow



 TECNOSEÑAL
 Products and Projects | Digital Signage | T4 Aeropuerto Adolfo Suárez













## Santander SELECT







#### TECNOSEÑAL Products and Projects | Digital Signage | Santander



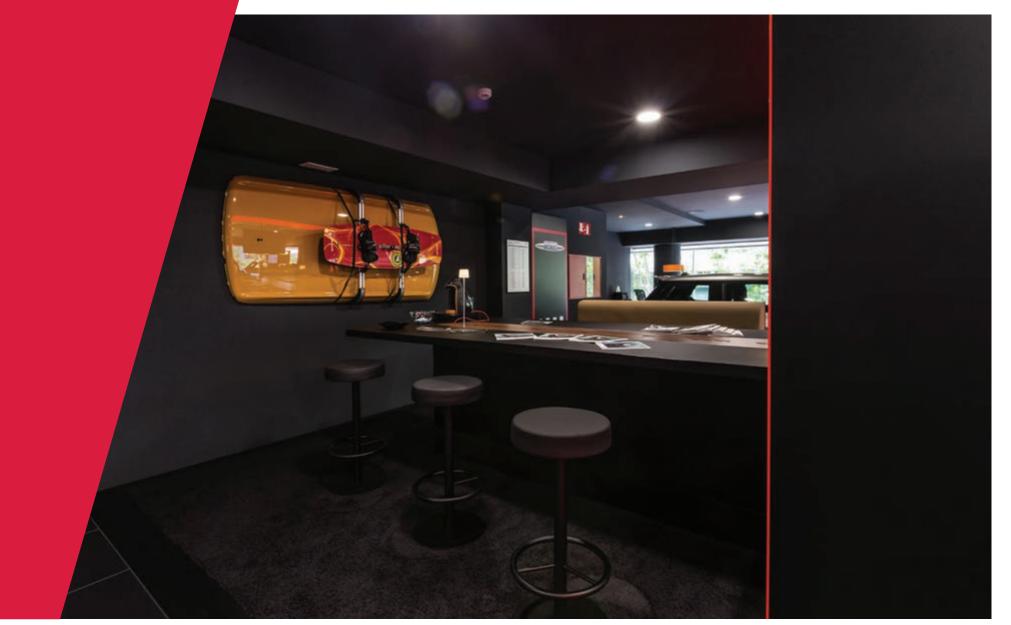
 TECNOSEÑAL
 Products and Projects | Digital Signage | Antalya Turquía







### COMMERCIALFURNITURE



#### **TECNOSEÑAL** Products and Projects | Commercial Furniture



**TECNOSEÑAL** Products and Projects | Commercial Furniture | Santander





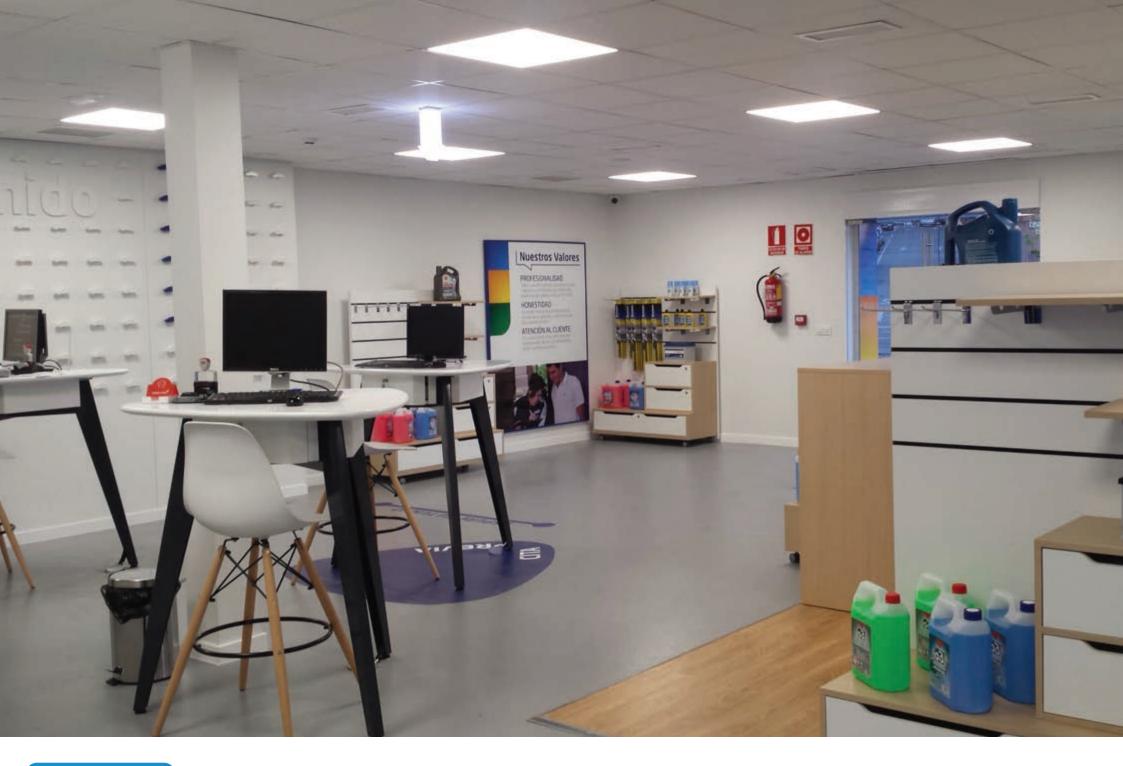


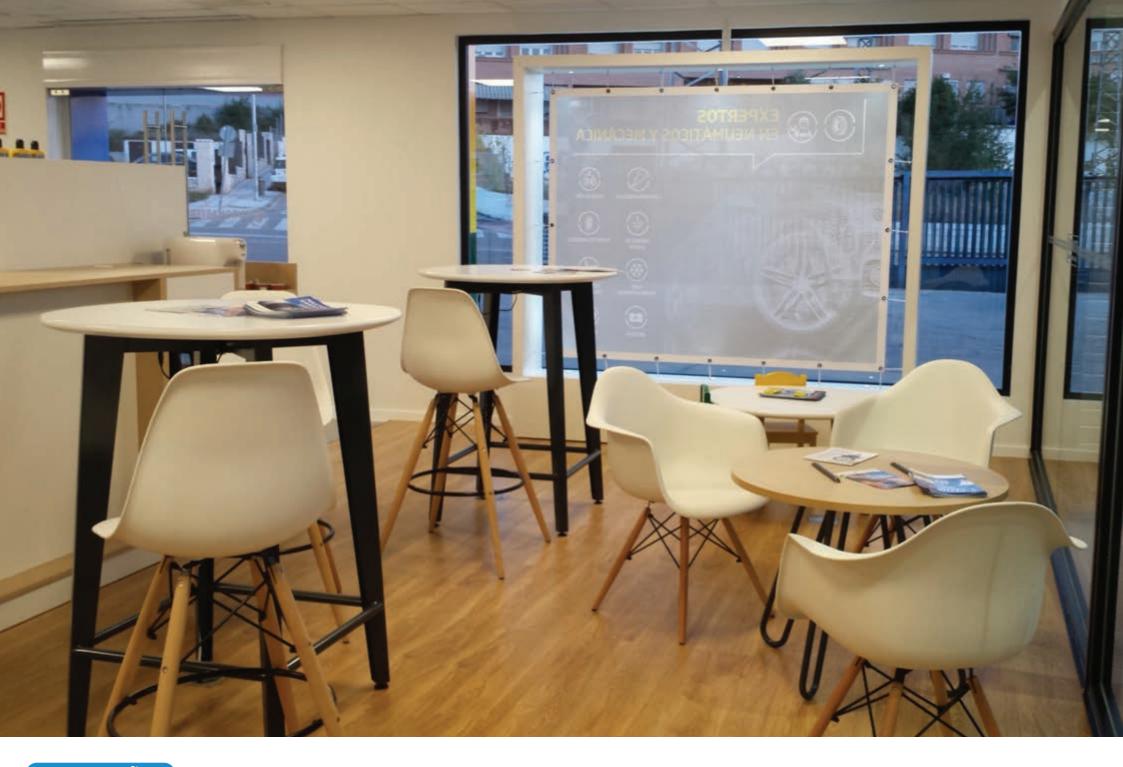


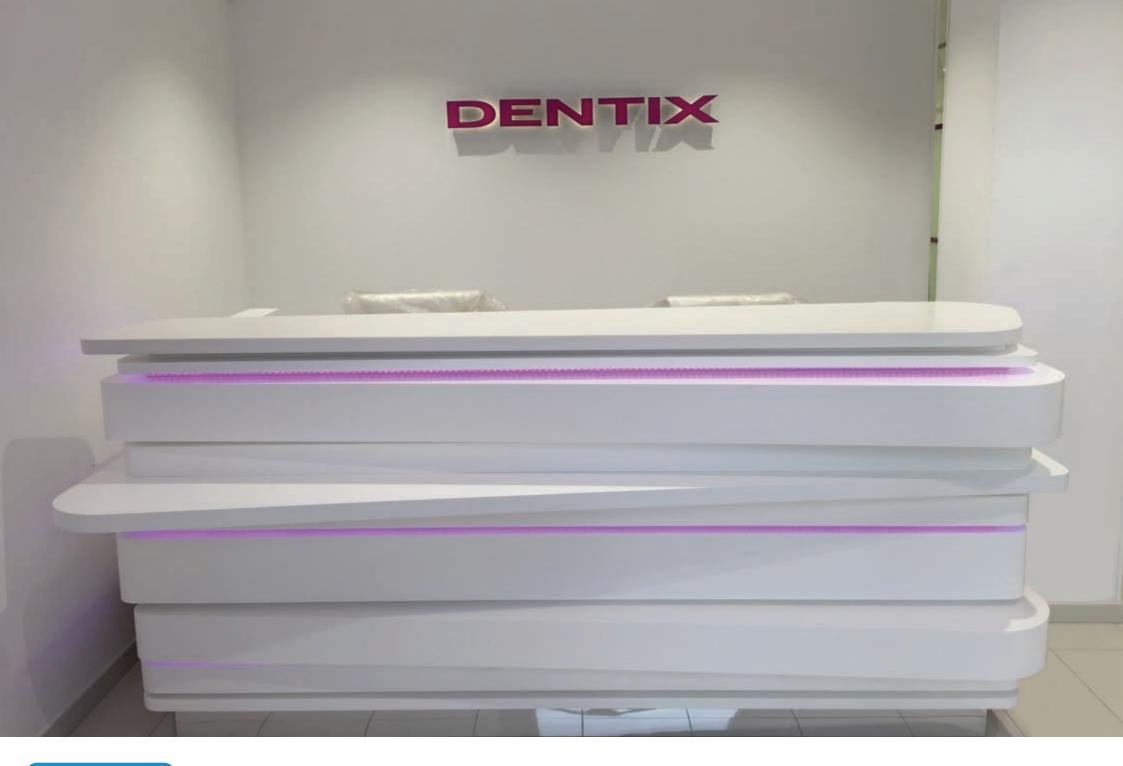
















### **EVENTS**







 TECNOSEÑAL
 Products and Projects | Events | Grupo Correos





**TECNOSEÑAL** Products and Projects | Events | Grupo Correos





### **INTERIORDESIGN**









# TRANSFORMAC CLIENTE MEJO







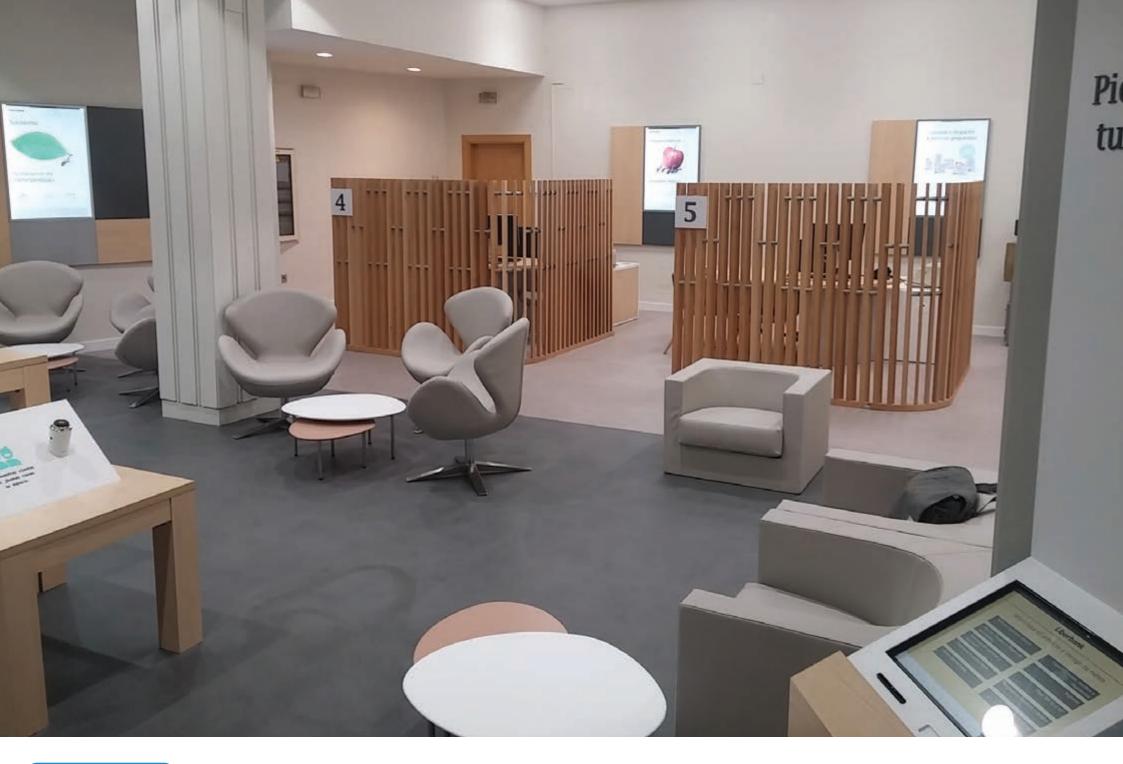
















### **TECNOSEÑAL** Products and Projects | Interior Design | Sanitas

















# **OTHER**PRODUCTS









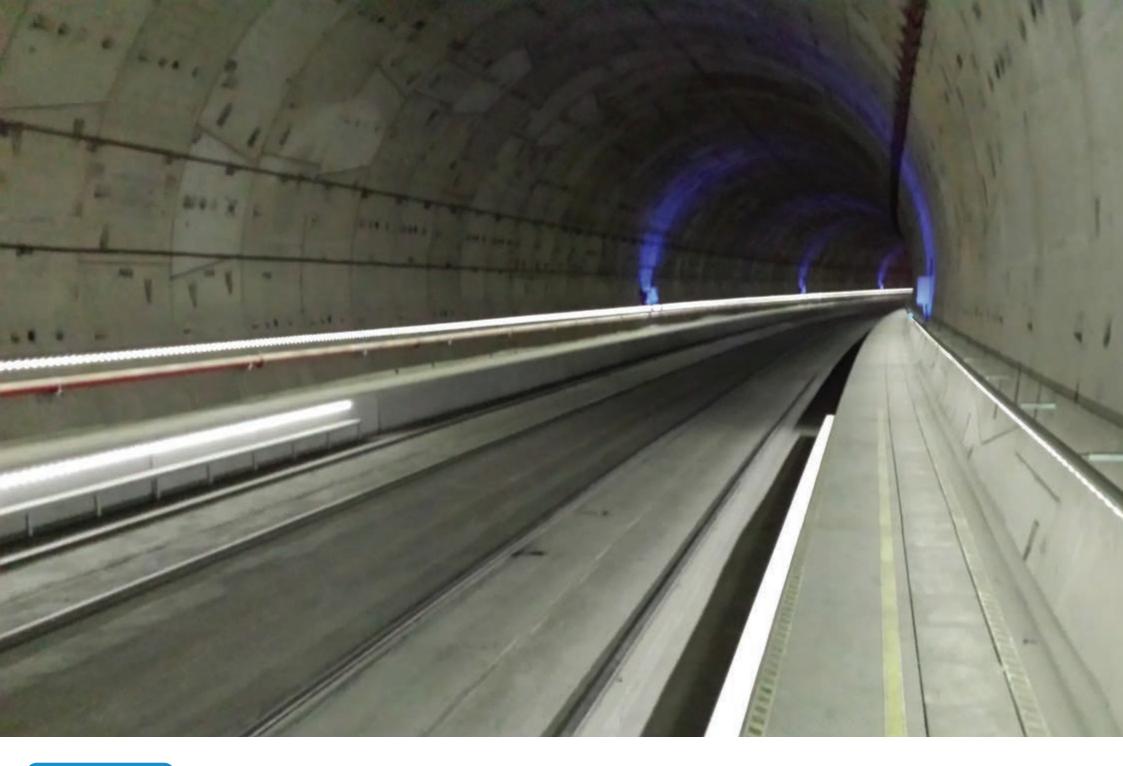
**TECNOSEÑAL** Products and Projects | Other Products | Marquesina Castilla y León



# **TECNOSEÑAL** Products and Projects | Other Products | Estación Modular Molina de Aragón



**TECNOSEÑAL** Products and Projects | Other Products | Estación Modular Molina de Aragón







**TECNOSEÑAL** Products and Projects | Other Products | Señalización urbana













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